

Watermelon Social

Personal Branding and Content Marketing

How businesses brand and sell to other businesses has undergone significant change with the growth of social media. The first meeting is now not a meeting at all, but a prospect looking at a company's leadership or sales team on LinkedIn and other social media platforms. Personal branding may be the decider for further contact.

Posts and email outreach to professional networks encourage added contact and are rapidly making business growth personal. Watermelon Social was founded to leverage this change.

Talk to us and we'll talk to you about your brand and how we can leverage your professional network to drive engagement, leads and sales. We promise to grow your business in a more personal and connected way.



Sandra de Novellis
Chief Marketing Officer, Telehouse
Think Innovation



Bob Perkins
Managing Partner, Sharp Arrow Consulting
Research-Driven Business Solutions



Rob Labritz, PGA
Director of Golf, Glen Arbor Golf Club
Game On!

Selected Clients

Hello.

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